



International Food and Agribusiness Management Association
21ST ANNUAL WORLD SYMPOSIUM
Frankfurt, Germany – June 20-23, 2011

Call for Papers, Case Studies, Discussion Sessions, and Posters

The International Food and Agribusiness Management Association (IFAMA) invites the submission of proposals for participation in the 21st Annual World Symposium to be held in Frankfurt, Germany, June 20-21, 2011. The 21st Annual World Forum will follow on June 22-23, 2011.

The conference begins with the Symposium which utilizes paper presentations, discussion sessions and poster displays to provide an intellectual foundation for discussions that take place at the Forum. The conference concludes with the Forum, an interactive series of presentations and discussions by top executives and researchers focused on timely issues impacting the global food chain. Diverse program themes and interaction with key agribusiness leaders enhances the sharing of information and identification of research issues.

Authors should select a domain for their research paper or poster and discussion session topics from one of the following focus areas:

- Global Economic and Financial Crisis
- Global Food Outlook
- The Role of Technology and Innovation in Meeting Food System Challenges
- Responsible Food Supply Systems
- Customer Orientation and Marketing
- Environmental Conflicts within the Food System, and
- Human Capital Development and Management Issues.

IFAMA will begin accepting **Symposium Submissions October 1, 2010.**

The **deadline for paper, case study, discussion session and poster proposals for the 2011 Symposium is November 17, 2010.** *If you require an early decision, please contact the IFAMA Business Office.* Proposals and attachments need to be in Microsoft Word format and should be submitted by visiting the IFAMA website at <http://www.ifama.org> and clicking on the link for the 2011 IFAMA SYMPOSIUM. Proposals addressing significant issues and problems in the global food system should be submitted as described below.

Guidelines for Submitting a Paper or Case Study Proposal

A paper presentation provides the author(s) a formal opportunity to share their research results and ideas with IFAMA participants. Presentations can be based on research findings in an area, case studies, executive interviews, or in-depth, thoughtful perspectives. If selected to present, each presenter is allowed a maximum of 20 minutes and each session is guided by a Chair/Moderator.

- Paper or Case Study Presentations. Authors may elect to submit a proposal for a paper presentation. The proposal should be between 3 and 5 pages and can be up to 2000 words in length. The proposal must contain:
 - a. Problem Statement
 - b. Objectives
 - c. Procedures

- d. Results
 - e. Conclusions
 - f. References if applicable
- Best Paper Competition or IFAMR Option.

Authors may ALSO choose to submit a fully prepared manuscript or case to IFAMA's academic journal the International Food and Agribusiness Management Review (IFAMR) and the 2011 Best Paper Competition. The due date is **February 1, 2011**. Papers submitted under this option undergo a comprehensive double-blind peer review process taking less than 90 days. The top 10 manuscripts will be entered into IFAMA's Best Paper Competition that occurs during the annual Symposium.

These top 10 manuscripts will be simultaneously accepted for publication in the *Symposium Special Edition* of IFAMR on November 1, 2011, pending any final revisions and Editor approval. There is no submission fee to submit a manuscript to the IFAMR or the Best Paper Competition, however if a manuscript is published in the journal, the standard publication fees apply.

All manuscripts submitted to the IFAMR are subject to the guidelines described in the IFAMR Contributor Guidelines located at: <https://www.ifama.org/publications/journal/Default.aspx>

To select the IFAMR option, authors must electronically submit their manuscript by February 1, 2011 located on the IFAMR home page: <https://www.ifama.org/publications/journal/Default.aspx>

Contact the IFAMA Business Office if you need assistance. More details about the Best Paper Competition are provided below.

Guidelines for Submitting a Discussion Session Proposal

A discussion session allows presenters to interact with participants on specific, emerging challenges for the food and agribusiness sector. The most desirable sessions will encourage debate and dialogue among presenters and participants. Presenters from at least two IFAMA regions must be included in any proposal, and participants from the business community, in addition to the academic community, are strongly encouraged. Discussion sessions can be based on research findings in an area, case studies, panel perspectives, or round table discussions of similar papers. Presenters should use no more than half the 90 minutes available for each discussion session. This means that at least half of the session must be available for active discussion and dialogue.

Proposals can be up to three pages in length and should conform to the following outline:

1. Organizer, participants and respective affiliations.
2. Description and justification. Describe the theme or topic to be presented. The following are suggested questions to be answered by the proposal: Why is the theme or topic timely and important? What purposes will be served? Who should be interested? Are there unique insights offered by the discussion?
3. Discussion method. Describe how the discussion session will be structured and carried out. Indicate time allocated to each activity. Possibilities include formal presentations, case study discussions, executive interviews, organized debates, or round table discussions.

Guidelines for Submitting a Poster Presentation Proposal

Poster presentations can be based on research findings in an area, case studies, executive interviews, or in-depth, thoughtful perspectives. Display space will be provided in a prominent location during the Symposium and Forum.

The proposal can be up to 750 words in length and must contain:

- a. Problem Statement
- b. Objectives
- c. Procedures
- d. Results

- e. Conclusions
- f. References if applicable

Review, Evaluation and Decisions

An Evaluation Committee consisting of the Symposium Chair and Co-chair, the Case Conference Chair and Co-chair and selected reviewers will review the proposals and a decision will be communicated by January 7, 2011. Authors with an accepted proposal should accept or decline the invitation to present at the Symposium no later than March 1, 2011. Author(s) should plan on attending and making their full presentation at the Symposium. All presenting authors must submit a fully paid registration for the IFAMA Symposium by May 6, 2011. A final version of the full paper and a short biography for the presenting author should be sent via e-mail (in Microsoft Word) to the IFAMA Business Office no later than May 23, 2011. A Power Point presentation is also required and should be sent to the IFAMA Business Office by June 1, 2011. Papers, Cases and Posters submitted by the posted deadlines will be posted on the IFAMA website prior to the Symposium and Power Point Presentations will be posted on the IFAMA website after the Symposium.

Best Paper Award Competition

The “Best Paper Award Competition” was established to recognize research which distinctively rises above the criteria set in the “Call for Papers”. To enter the “Best Paper” competition, your manuscript must first be accepted to present at the Symposium following the submission guidelines outlined above. Once accepted, you are then eligible to participate of the Best Paper Award Competition. All Symposium submitters will be notified by January 7, 2011. However, once accepted, submit your complete manuscript on IFAMR web page: <https://www.ifama.org/publications/journal/Default.aspx> by **February 1, 2011**. The manuscript will undergo a comprehensive, “fast track” double-blind peer review. The top ten papers selected as finalists to continue the competition and present their paper in a final round of the competition during the Frankfurt Symposium will be notified by April 15, 2011. Finalists will have an opportunity to make revisions to their manuscripts prior to their presentations. Judges will consider both the quality of the manuscript and the oral presentation. Further information on the scoring, selection criteria and timeline is posted on the website. Best Paper Award winners receive certificates and plaques during the conference awards ceremony.

Relevant Dates

October 1, 2010	IFAMA begins accepting Symposium Submissions
November 17, 2010	Proposals due in the IFAMA Business Office
January 7, 2011	Reviews and decisions sent to authors
February 1, 2011	Deadline for complete full-paper submission to the Best Paper competition
March 1, 2011	Deadline for invited presenters to accept or decline invitation.
May 6, 2011	Presenting Authors must register for IFAMA Forum & Symposium
May 23, 2011	Final version of accepted manuscript and presenter biographies due
June 1, 2011	Symposium schedule and room assignments announced
June 1, 2011	Full and final version of Power Point presentation due
June 20 – 23, 2011	21 st Annual World Forum and Symposium, Frankfurt, Germany
July 20, 2011	Publication of PowerPoint presentations on IFAMA website

Questions regarding any aspect of this Call can be directed to the IFAMA Business Office:

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